

**KSOC-FM  
Dallas, Texas**

**Quarterly List of Programming Responsive to Issues of Community Concern  
Third Quarter 2013  
October 10, 2013**

In our ongoing effort to serve the public interest, Station KSOC-FM broadcasts programming responsive to issues of concern to Dallas/Fort Worth Metroplex and its listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

Issues of importance this quarter included the following:

Category 1 – Education – This is an ongoing mission to inform our listeners about the many no to low cost options to improve their educational status.

Category 2 – Healthcare – With the rising number of healthcare issues in the African American community, healthcare is a constant concern that is addressed.

Category 3 - Arts & Culture- There is a large arts and cultural community in the DFW metroplex. The various art & culture programs are discussed to educate our listeners about their heritage as well as a means of providing our youth with a positive option and an outlet to the freedom of expression - through the arts.

Category 4 - Community Programs & Services – It is our mission to inform our listeners about the programs & services available for them to improve their livelihoods.

Category 5 – Violence & Crime – With the state of our Nation and our city many concerns and issues were addressed regarding crime prevention and safety.

**Page 2 Programs/Issues**  
**3<sup>rd</sup> Quarter 2013**

<b><u>Issue</u></b>	<b><u>Program</u></b>	<b><u>Description</u></b>	<b><u>Date</u></b>	<b><u>Time/Duration</u></b>
<b>Category 1</b>				
Education				
	PSA	<u>KIPP Academy</u> A free elementary school for children To attend and receive higher education At no cost.	7/15-7/31	:30(am/pm) drive Run times 13
	PSA	<u>Evolution Academy</u> A free Charter school that helps Teens graduate after they have Dropped out.	8/15-9/05	:30(am/pm) drive Run times 19
	PSA	<u>Texas Educators</u> Free information given to teachers to Help the become better educators For their students	9/14-9/30	:30(am/pm) drive Run times 17
<i>Community Program</i>		<u>Evolution Academy</u> A discussion about a free Charter School that helps teens that have dropped Out of school graduate. Guest speaker: Cynthia Trigg		08/11/13 30 Minutes
<b>Category 2      Healthcare</b>				
	PSA	<u>Building Healthy Relationships</u> An event for people to come out and Discuss HIV/AIDS and to receive Free HIV testing and education.	9/12 - 09/21	:30(am/pm) drive Run times 14
	PSA	<u>UT Health</u> Information given to the public about The free service that UT Health Offers to the community.	07/22 - 09/30	:30(am/pm) drive Run times 29
<i>Community Program</i>		<u>5th Annual Alice Givens Foundation</u> An organization that helps people Who are blind with treatment and Education to learn to live with the disease.. Guest speaker: Pamela Ajayi		08/11/13 30 Minutes

<i>Community Program</i>	<u>AIDS Healthcare Foundation</u> A free clinic for HIV/AIDS patients For free medical coverage, education and Free testing. Guest speaker: Michelle Anderson Marco Benjamin	8/18/13 30 Minutes
<i>Community Program</i>	<u>Solis Women</u> A discussion about a free program offered to women Lower class neighborhood free mammograms to get test for breast cancer. Guest speaker: Terry McClennan	9/15/13 30 Minutes
<i>Community Program</i>	<u>3<sup>rd</sup> Vision For Haiti</u> A discussion about an event to help Raise money for a clinic in Haiti For people in poverty. Guest speaker: David Campbell Executive Director with American Airlines	9/15/13 30 Minutes
<i>Community Program</i>	<u>Baylor Healthcare Diabetes</u> A discussion about a Baylor and their Diabetes program that offers free and discounted Services to the public. Guest speaker: Dr. Bell	9/29/13 30 Minutes

### Category 3    Arts & Culture

PSA	<u>Urban League Gala</u> An event with live music, art and entertainment celebrating all the achievements Of the Urban League	7/31- 08/24 :30(am/pm) drive Run times 17
<i>Community Program</i>	<u>Taste Of Pleasant Groove</u> A free event for the residents of Pleasant Groove to come out and enjoy various activities. Guest speaker: Tiffany	7/21/13 30 Minutes
<i>Community Program</i>	<u>Urban League Of Dallas Gala</u> An event with live music, arts and A celebration of all the community Work the Urban League does in the community. Guest speaker: Beverly Mitchell-Brooks	8/04/13 30 Minutes
<i>Community Program</i>	<u>Black Chamber Of Commerce</u>	9/29/13

A discussion about the Black Chamber Of Commerce, what it does in the Community and discussed their upcoming Gala.  
Guest speaker: Matt Houston 30 Minutes

#### Category 4 Community Programs & Services

PSA	<u>Triple "D" Expo Back To School</u> A free back to school event giving Away school supplies to students In need of supplies.	7/12 – 07/27 :30(am/pm) Run times 10
PSA	<u>Pro Exposure Basketball Camp</u> A basketball camp for young men Interesting in playing basketball after College that's helps the Boys and Girls Club.	7/12 – 07/27 :30(am/pm) Run times 33
PSA	<u>Veterans Job Fair</u> A job fair for Veterans providing Veterans with employment Opportunities.	7/12– 7/18 :30(am/pm) drive Run times 4
PSA	<u>Mayors Back To School Dallas</u> A city wide event held by the Mayor of Dallas Providing free school supplies, haircuts, Dental and vision screening to the less fortunate.	7/12– 7/27 :30(am/pm) drive Run times 10
PSA	<u>Fan Drive</u> A free event offering free fans to the Community to help them cope with The hot Texas heat.	7/22– 7/27:30(am/pm) drive Run times 3
PSA	<u>YMCA Back To School</u> A free event for the kids provided By the YMCA that also gave out Free school supplies.	7/22– 8/17 :30(am/pm) drive Run times 7
PSA	<u>Elite News Back To School</u> An event for the community to come Out enjoy free activities and get some Free school supplies.	8/15– 8/24 :30(am/pm) drive Run times 1
PSA	<u>AJ's Free HairCuts</u>	8/15– 8/23 :30(am/pm)

KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
Start Date: 7/15/13 Stop Date: 7/31/13  
Announcement: KIPP Academy  
07/15 5:13A 07/16 5:13A 07/17 5:13A 07/18 5:13A 07/19 5:13A  
07/22 5:01A 07/22 8:14A 07/23 8:01A 07/25 5:01A 07/26 6:01A  
07/29 6:14A 07/30 6:01A 07/31 5:13A

The promotional announcements listed above were broadcast on the dates and times indicated, as entered in the station's program log. The client was billed on Invoice number \_\_\_\_\_, dated \_\_\_\_\_, at the earned rate of \$\_\_\_\_\_ each, for a total of \$\_\_\_\_\_.

Notarized Above

Signature of Station Official

KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
 Start Date: 8/15/13 Stop Date: 9/ 5/13  
 Announcement: ,,PS2,VOPS07,"Evolution Academy",,00:30,,,,,  
 08/16 5:13A 08/19 8:01A 08/21 5:01A 08/22 6:01A 08/23 7:01A  
 08/26 8:01A 08/27 7:01A 08/28 6:14A 08/29 6:01A 08/30 5:13A  
 09/02 5:13A 09/02 7:00A 09/03 5:01A 09/03 6:13A 09/03 8:13A  
 09/04 6:01A 09/04 8:01A 09/05 5:13A 09/05 7:00A

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KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
 Start Date: 7/31/13 Stop Date: 8/30/13  
 Announcement: ,,PS2,VOPS98,"Texas Educators",,00:30,,,,,  
 08/01 5:01A 08/01 8:14A 08/02 8:01A 08/05 7:01A 08/06 6:13A  
 08/07 7:01A 08/08 8:01A 08/09 7:01A 08/12 6:14A 08/13 6:01A  
 08/14 5:13A 08/15 5:01A 08/15 8:14A 08/19 6:14A 08/20 8:01A  
 08/22 5:01A 08/23 6:01A

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KSOC-FM Performance Affidavit

Sponsor:				Co-Sponsor: DA					
Start Date: 9/12/13				Stop Date: 9/21/13					
Announcement: ,,PS2,DAPS20,"Building Healthy Relationships HIV/AIDS",,00:30,,,,,									
09/13	5:01A	09/13	6:13A	09/13	8:13A	09/16	6:01A	09/16	8:01A
09/17	5:13A	09/17	7:01A	09/18	5:01A	09/18	6:13A	09/18	8:13A
09/19	6:01A	09/19	8:01A	09/20	6:01A	09/20	8:01A		

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Signature of Station Official



KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
 Start Date: 7/22/13 Stop Date: 8/31/13  
 Announcement: ,,PS2,VOPS41,"UT Health",,,00:30,,,,,  
 07/24 5:13A 07/25 6:01A 07/26 7:01A 07/29 8:01A 07/30 7:01A  
 07/31 6:14A 08/01 6:14A 08/02 6:01A 08/05 5:13A 08/06 5:01A  
 08/06 8:14A 08/07 5:13A 08/08 6:01A 08/09 5:13A 08/12 5:01A  
 08/12 8:13A 08/13 8:01A 08/14 7:01A 08/15 6:13A 08/19 5:01A  
 08/20 6:01A 08/21 7:01A 08/22 8:13A 08/26 5:01A 08/26 8:13A  
 08/27 8:01A 08/28 7:01A 08/29 6:14A 08/30 6:01A

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KSOC-FM Performance Affidavit

Sponsor:

Co-Sponsor: DA

Start Date: 7/12/13

Stop Date: 7/27/13

Announcement: Triple "D" Expo Back To School Drive

07/15 6:01A 07/16 6:01A 07/17 6:01A 07/18 6:01A 07/19 6:01A

07/22 5:13A 07/23 5:01A 07/23 8:14A 07/25 7:01A 07/26 8:14A

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KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
Start Date: 9/25/13 Stop Date: 10/ 1/13  
Announcement: ,,PS2,VOPS31,"National Night Out","",00:30,,,,,"",  
09/27 6:13A 09/30 5:13A 09/30 8:01A

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KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
 Start Date: 9/25/13 Stop Date: 10/20/13  
 Announcement: ,,PS2,VOPS22,"North Texas Food Bank",",00:30,,,,",  
 09/27 6:01A 09/27 8:13A 09/30 6:13A 10/01 5:01A 10/01 7:01A  
 10/02 5:13A 10/02 8:13A 10/03 6:13A 10/04 5:01A 10/04 7:01A  
 10/07 5:01A 10/07 6:01A 10/07 7:01A 10/07 8:13A 10/08 5:13A  
 10/08 6:13A 10/08 8:01A 10/09 5:01A 10/09 6:01A 10/09 7:01A  
 10/09 8:13A 10/10 5:13A 10/10 6:13A 10/10 8:01A

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KSOC-FM Performance Affidavit

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Sponsor:
Start Date: 9/25/13
Co-Sponsor: DA
Stop Date: 9/28/13
Announcement: ,,PS2,VOPT23,"Urban League Conference",,,,,"",
09/27 5:01A 09/27 7:01A

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KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
 Start Date: 9/20/13 Stop Date: 9/24/13  
 Announcement: ,,PS2,VOPS14,"National Voter Registration Day",",00:30,,,,,  
 09/20 5:01A 09/20 5:13A 09/20 7:01A 09/23 5:01A 09/23 6:01A  
 09/23 7:01A 09/23 8:13A 09/24 5:13A 09/24 6:13A 09/24 8:01A

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KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
 Start Date: 8/29/13 Stop Date: 9/19/13  
 Announcement: ,,PS2,DAPS08,"Diversity Job Fair",,00:30,,,,,  
 09/02 6:01A 09/02 8:01A 09/03 5:13A 09/03 7:01A 09/04 5:01A  
 09/04 6:13A 09/04 8:13A 09/05 6:01A 09/05 8:01A 09/06 5:01A  
 09/06 6:01A 09/06 7:01A 09/06 8:13A 09/09 5:13A 09/09 6:13A  
 09/09 8:01A 09/10 5:01A 09/10 6:01A 09/10 7:01A 09/10 8:13A  
 09/11 5:13A 09/11 6:13A 09/11 8:01A 09/12 5:01A 09/12 6:01A  
 09/12 7:01A 09/12 8:14A 09/13 6:01A 09/13 8:01A 09/16 5:13A  
 09/16 7:01A 09/17 5:01A 09/17 6:13A 09/17 8:13A 09/18 6:01A  
 09/18 8:01A 09/19 5:13A 09/19 7:01A

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KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
Start Date: 8/15/13 Stop Date: 8/23/13  
Announcement: ,,PS2,VOPS26,"AJ's Free Back To School Haircuts ",,00:30,,,,,  
08/16 7:01A 08/20 5:01A 08/21 6:01A 08/22 7:01A 08/23 8:13A

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KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
Start Date: 8/15/13 Stop Date: 8/24/13  
Announcement: ,,PS2,VOPS89,"Elite News Back To School Cook-Out",,00:30,,,,,  
08/16 6:14A

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KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
 Start Date: 7/31/13 Stop Date: 8/24/13  
 Announcement: ,,PS2,VOPS33,"2013 Urban League Gala",,00:30,,,,,  
 08/01 5:13A 08/02 5:01A 08/02 8:13A 08/05 8:01A 08/06 7:01A  
 08/07 8:01A 08/08 5:01A 08/08 8:14A 08/09 8:01A 08/12 7:01A  
 08/13 6:13A 08/14 6:01A 08/15 5:13A 08/16 8:01A 08/20 5:13A  
 08/21 6:13A 08/22 8:01A

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KSOC-FM Performance Affidavit

Sponsor:

Co-Sponsor: DA

Start Date: 7/22/13

Stop Date: 7/27/13

Announcement: Fan Drive

07/24 6:01A 07/25 6:13A 07/26 8:01A

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Printed 10/09/13

Page: 1

KSOC-FM Performance Affidavit

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Sponsor:	Co-Sponsor: DA
Start Date: 7/12/13	Stop Date: 7/18/13
Announcement: Vetern Job Fair	
07/15 7:01A	07/16 7:01A 07/17 7:01A 07/18 7:01A

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Signature of Station Official

KSOC-FM Performance Affidavit

Sponsor:

Co-Sponsor: DA

Start Date: 7/12/13

Stop Date: 7/27/13

Announcement: Mayor's back To School

07/15	5:01A	07/16	5:01A	07/17	5:01A	07/18	5:01A	07/19	5:01A
07/19	8:14A	07/22	8:01A	07/23	7:01A	07/24	8:14A	07/26	5:13A

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KSOC-FM Performance Affidavit

Sponsor:

Co-Sponsor: DA

Start Date: 7/12/13

Stop Date: 7/18/13

Announcement: Vetern Job Fair

07/15 7:01A 07/16 7:01A 07/17 7:01A 07/18 7:01A

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Sponsor: Co-Sponsor: DA  
 Start Date: 7/12/13 Stop Date: 7/27/13  
 Announcement: ,,PS2,VOPS04,"Pro Exposure Basketball Camp",,00:30,,,,,  
 07/12 5:13A 07/12 6:13A 07/12 7:13A 07/12 8:01A 07/15 7:13A  
 07/15 8:01A 07/16 7:13A 07/16 8:01A 07/17 7:14A 07/17 8:01A  
 07/18 7:13A 07/18 8:01A 07/19 7:01A 07/19 7:13A 07/22 6:13A  
 07/22 7:13A 07/23 6:13A 07/23 7:13A 07/24 7:13A 07/24 8:01A  
 07/25 7:13A 07/26 5:01A 07/26 7:13A 07/29 7:14A 07/30 7:13A  
 07/31 7:13A 08/01 7:13A 08/02 7:13A 08/05 7:13A 08/06 7:13A  
 08/07 7:13A 08/08 7:14A 08/09 7:13A

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KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
Start Date: 9/25/13 Stop Date: 10/ 5/13  
Announcement: ,,PS2,VOPS84,"Domestic Violence Breast Cancer",",00:30,,,,,"",  
09/27 5:13A 09/27 8:01A 09/30 6:01A 09/30 8:13A

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KSOC-FM Performance Affidavit

Sponsor: Co-Sponsor: DA  
 Start Date: 8/15/13 Stop Date: 8/30/13  
 Announcement: ,,PS2,VOPS24,"Community Assistace Expo",,00:30,,,,,  
 08/16 5:01A 08/19 7:01A 08/20 8:14A 08/22 5:13A 08/23 6:14A  
 08/26 7:01A 08/27 6:14A 08/28 6:01A 08/29 5:13A 08/30 5:01A  
 08/30 8:13A

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Sponsor: Co-Sponsor: DA  
 Start Date: 7/12/13 Stop Date: 7/31/13  
 Announcement: National Vehicle Theft Protection  
 07/15 6:14A 07/16 6:14A 07/17 6:14A 07/18 6:13A 07/19 6:13A  
 07/22 6:01A 07/23 5:13A 07/24 6:13A 07/25 8:01A 07/29 5:13A  
 07/30 5:01A 07/30 8:14A 07/31 8:01A

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